State Aid for Broadband Development in the Czech Republic

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Agenda

- 1. Situation
- 2. Measures taken
- 3. Challenges
- 4. How to reach the goals





1. Situation

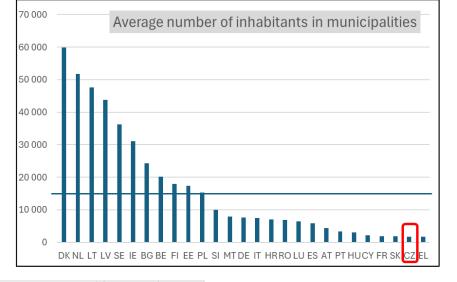
- Electronic communications market X municipality
- Progress in coverage
- 3. Measures taken
- 4. Challenges
- 5. How to reach the goals



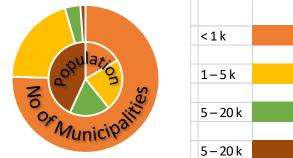


Municipalities (LAU)

→ Many small municipalities in CZ (Local Administrative Units)

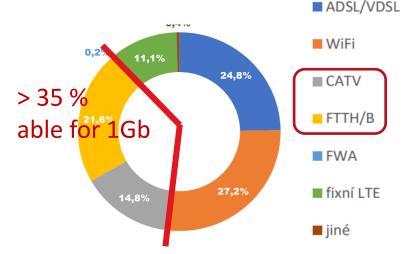


Size group of munic		
Size group	Municipalities	Population
less than 1 000 inhab.	4 726	1 808 496
1 000 to 5 000 inhab.	1 254	2 475 602
5 000 to 20 000 inhab.	213	1 919 626
more than 20 000 inhab.	69	4 696 831
Total	6 262	10 900 555



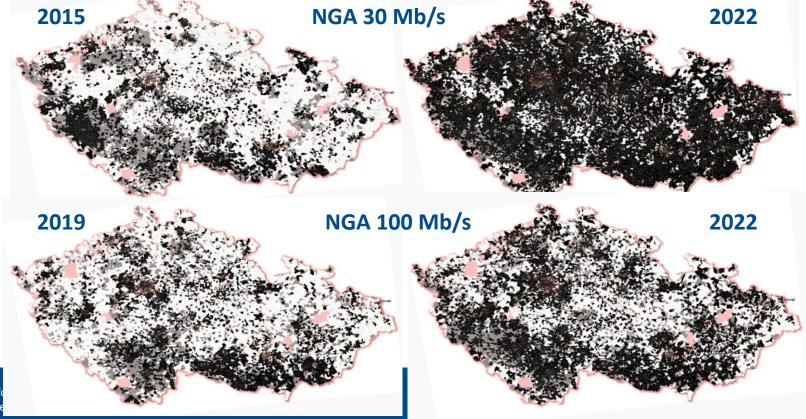
Electronic communications – CZ market

- → 1900 registered operators, doing business **1500** (slowly decreasing)
- Very concentrated:
 - ► 4 biggest operators > ¾ of the market
- → Share of subscriptions with technologies:
 - with capability for 1 Gbps+ 35 %
 - effective usage of 1 Gbps+ 4 %



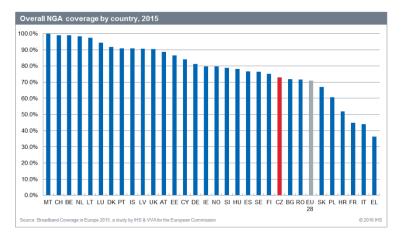
Coverage – CZ



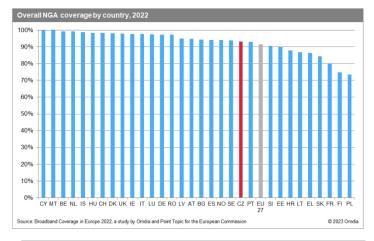


Coverage – EU

2015

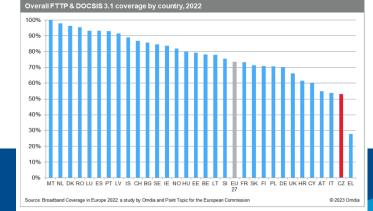


2022



VHCN

NGA



1. Situation

2. Measures taken

- Mapping and public consultation
- Subsidy programmes
- Non-subsidy measures
- 3. Challenges
- 4. How to reach the goals





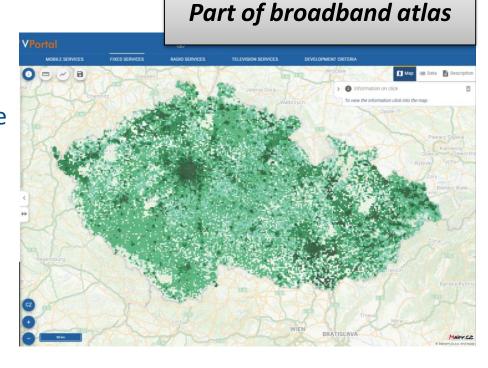
Mapping and public consultation



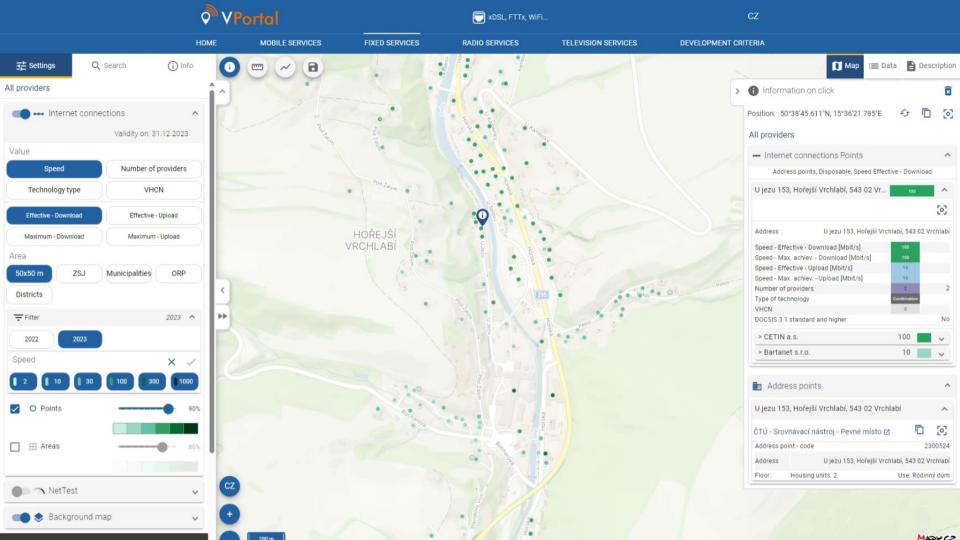


Mapping

- → ISPs give every year data on coverage (geographic data collection)
 - Mobile services
 - Fixed services down to the level of address point
- Presented on https://vportal.ctu.gov.cz
- Basic verification mechanism



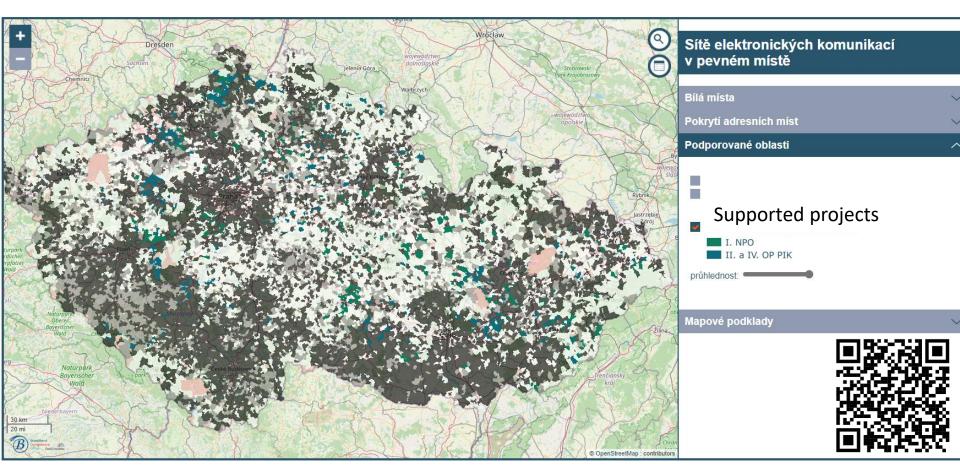
Detailed info who offers what services where – public provides feedback

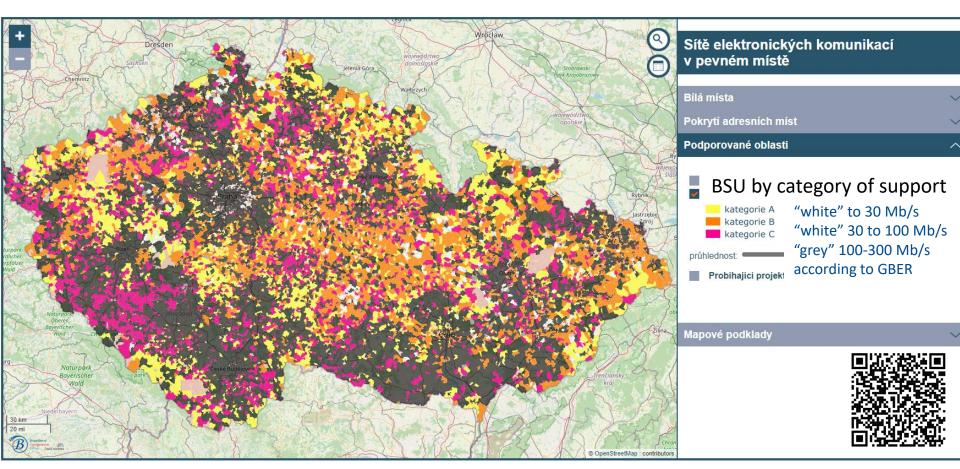


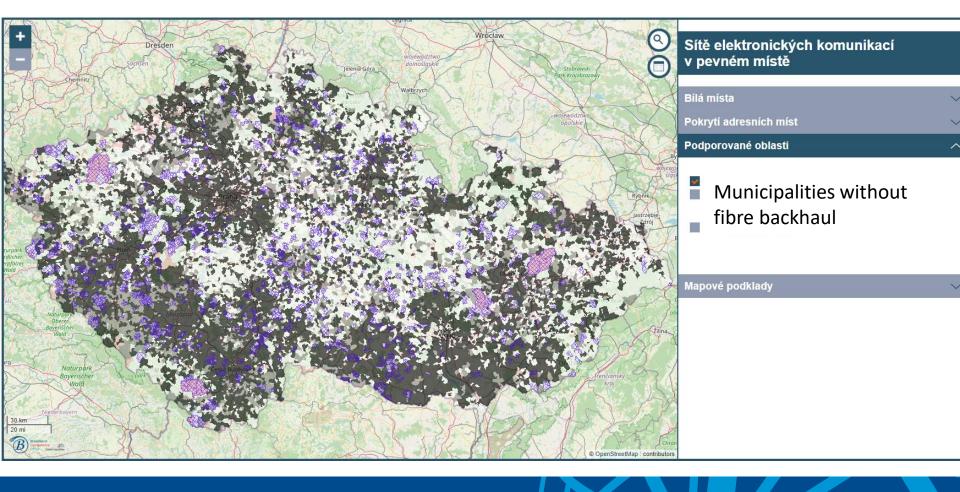
Public consultation

- → Identified potential intervention areas (level of BSU)
- → In-depth verification of the data in case of doubts about
 - the sufficient capacity of backbone interconnection networks
 - the coverage of a specific address by the access network at a certain speed level
 - the coverage of multiple addresses or specific BSU by the access network at a certain speed level

BSU - Basic Settlement Unit







Subsidy programs





NGA >100 Mbps

household

2014-2023

GBER 2021/1237

BEREC BoR(20)165

2024-2029

248 mil. € *

BEREC BoR(23)164

VHCN >1 Gbps

households + socioeconomic drivers

BB >30 Mbps

Basic BB <30 Mbps

* Total eligible costs

18 000 addresses 53 mil. € *

30 000 addresses 175 mil. € *

55 BTS + corridors EU:44 mil. € *

> 30 000 addresses X

Funding

National BB Plan for NGA

National BB Plan for VHCN

Program (EU fund)	OP EIC (ERDF)	NRP (RRF)	OP TAC (ERDF)
Number of projects	45	34	??
Number of applicants	9	10	??
Category of regions (EU cofinancing rate)	100 % LDR (75 %)	(80 %)	55% LDR (85%) 45 % TR (70%)
Supported	SME 66 % LE 34 %	SME 30 % LE 70 %	??
Status	Fully implemented, reimbursed	Under implementation	Open call

Model

- → Investment model:
 - Networks DBO by private => Operator subsidy model
- Business models:
 - Wholesale-only: the biggest operator
 - Vertically integrated: the other operators (beneficiaries)
- Financing tools
 - Grants

State Aid regime

- → Beneficiaries: operators
- → Maximise the coverage of addresses with the lowest subsidy per address

VHCN - NRP

- Art. 52 GBER
 - Categories A, B, C
- → Min. Target speed 1 Gb/s
- → Rights of Way (RoW) calculator

VHCN - OP TAC

→ 2 activities: Outputs:

new VHCN

- Art. 52 GBER access
- Art. 52d GBER backhaul addresses
- Min.target speed differs by cat.
- → RoW simplified cost options



Categories of supported areas in OP TAC

Access Network (AN) support by Art. 52 GBER Backhaul (BH) support by Art. 52d GBER, if the LAU is without fibre or equivalent backhaul

THRESHOLD speed	Category in area	Min. TARGET speed (down/up)	Support for
30 Mb/s	A (white on level 30 up to 100 Mb/s)	150 / 50 Mb/s	AN/BH for Households, Soc-ec Drivers
100 Mb/s	B (white on level 100 Mb/s or more)	1 Gb/s / 200 Mb/s	Al 'BH* for Households, Soc-ec Drivers
100-300 Mb/s	C (grey on level 100 up to 300 Mb/s)	1 Gb/s / 200 Mb/s	AN/Bit for Soc-economic Drivers only
300 Mb/s	D (black on level 100 up to 300 Mb/s)	1 Gb/s / 200 Mb/s	BH* for noholds, Soc-ec Drivers

Speeds are normally available speeds at NTP.

Minimal target speed of service – Intersection of GBER requirements and ERDF funding

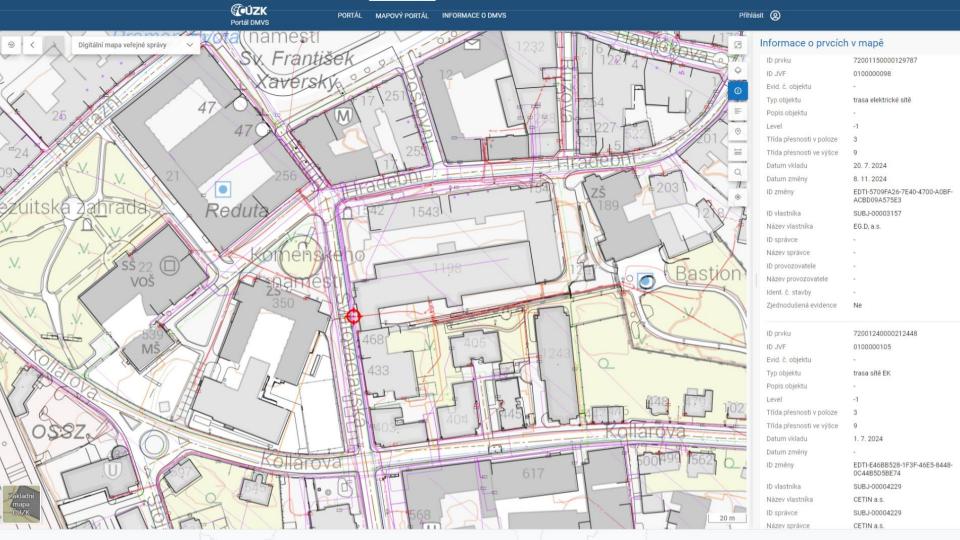
Project selects **mandatory speed** (at least the minimal target speed), which is obliged to deploy (the higher, the more valuation points)

Solution for 1% of remaining non-NGA

• DTM (Digital Technical Maps)







Digital Technical Maps (DTM)



- Public map portal: https://dmvs.cuzk.gov.cz/mapovy-portal
 - **800 000 ha** of Basic spatial situation (BSS) cover total built-up area of CZ the most detailed location map: every curb, sidewalk, ditch,...
 - ▶ 1 mil. km of Technical and transportation infrastructure (TTI) underground, on the ground, overhead pipes, ducts and cables,...
 - **200 mil. of TTI point objects** *masts, cabinets, manholes, inspection chambers,...*
- → DTM help simplify and speed up construction preparation
- → A tool for broadband cost reduction

DTM support

- Implemented IS + data for whole CZ > 200 mil. € (EU funds)
 - Grants to regional and local governments and org.units of state
 - Doesn't constitute state aid
- → Legal obligation to provide the data for all (incl. private) owners of TTI
 - They inserted most of the TTI data
 - No grants
- → Legal obligation to update the data to DTM (preparation for GIA)
 - Existing physical infrastructure (for access to existing PI/ sharing, art. 3, 4 GIA)
 - ▶ Planned infrastructure (for coordination of civil works, art. 5, 6 GIA)

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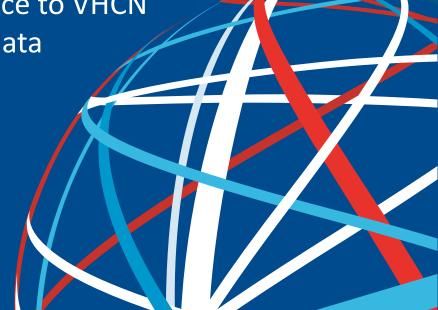
High FWA coverage makes resistance to VHCN

Mapping and verification of FWA data

Cost reduction

4. How to reach the goals





FWA MAKES RESISTANCE TO VHCN a competition for building VHCN and FTTx



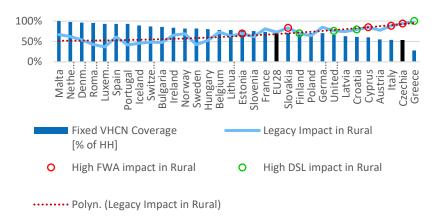




CZ Coverage by Technologies

- High coverage with legacy technologies (xDSL and FWA) in CZ:
 - very high legacy rel. coverage in rural areas
 - high FWA relative coverage in rural areas
 - stable FWA rel. coverage (doesn't increase)
- High adoption of legacy technologies
- Low coverage with VHCN

DESI 2022]	Coverage [% of households in rural]		Relative Coverage [in rural]
FWA	non-VHCN	85 %	45 %
xDSL	HOH-VHCN	93 %	49 %
Coax	VIIICN	4 %	
FTTx	VHCN	8 %	



Negative correlation VHCN coverage and Legacy relative coverage in Rural areas

Relative coverage = ratio of the technology coverage to sum coverages of all technologies.

Countries with a high legacy relative coverage occur only on the lower half of the list,

Relative FWA coverage

- is recently spreading in BE, CY, IT, NO
- is high but stable in CZ, SK

High legacy coverage makes resistance to adopt VHCN

Markets, where legacy technologies have high adoption rates, have also high resistance to adopt FTTx due to:

Previous legacy infrastructure investment

Already invested significantly in legacy infrastructure. => economically challenging to justify new investments

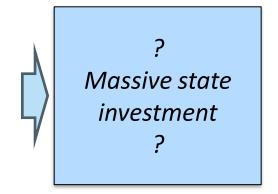
Consumer inertia

Consumers are accustomed to the legacy technologies and may not see the immediate need to switch to a new technology

Market dynamics

Incumbent protects their market share (competitive practices that make it difficult for new technologies to gain a foothold)

Regulatory development barriers





QUESTION 1

Introduction: We have quite good coverage with NGA networks, but we are dealing with insufficient

Cable/FTTx adoption by the market. The high legacy investments and negative impacts of the construction on the municipalites are significant barriers comparing to existing legacy technologies – where the NGA are available. So operators, municipalities and even end

users, have low incentive to invest and to develop VHCN networks quickly.

Question: Are you dealing with a similar problem?

Answer:



NO

If Yes: How do you cope with it? If No: What do you advise?

Comment:

There is widespread coverage of FWA technology in CZ, so it is often addressed at the village level why re-dig a village when we have 3 years of new sidewalks

CZ Response

YES

We would welcome a more detailed discussion with colleagues who have resolved this.

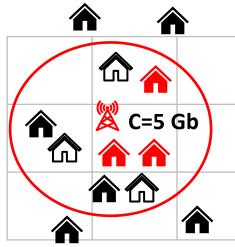
Mapping and verification of data





Mapping with focus to FWA

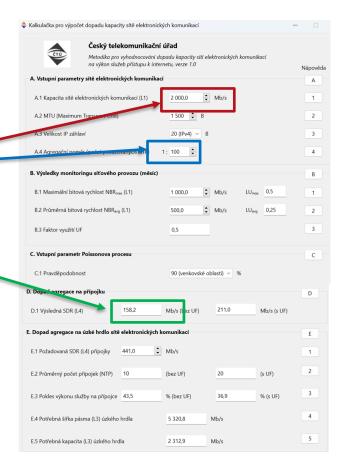
- Coverage of Premisses Passed (PP)
 - Already connected (with subscriptions)
 - Not connected, but available within 4 weeks
- Operator can declare PP within an antenna range if his network has capacity to serve the PPs
- ► E.g. Within an antenna range there are 8 addresses Operator has 1 Gbps subscriptions on 3 of these addresses only Network is equipped to serve 2 more addresses = 5 addresses So, he shouldn't declare 8 PPs on 1 Gbps level, but only 5 PPs
 - But which PPs specifically to declare?
- → Similar problem on cable solutions when network is not equipped to all addresses



Problem of specific PP selection

Verification of capacity for backhaul

- → Calculator https://www.ctu.cz/vyhodnocovani-kapacity-siti
- Poisson method:
 - Number of PP
 - Required Capacity of the CO
 - ➤ To find the optimal Capacity of the CO the Output speed must be at least the normally available speed on the required level (e.g. target speed 1 Gb/s)
- Simplified method by BBGL
 - Number of PP * required target speed *0,1



QUESTION 2

Intro: CZ is mapping the premisses passed (PP) on the individual address level. It is

problematic to say which specific PPs are covered with the **FWA** (with regard to the network capacity) with a speed profile and to check the accuracy of the reporting. In the CZ, we subsequently have to process a large number of comments in Public

Consultation indicating the inaccuracy of reported FWA coverage.

Question: Do you recognise the problem of specific PP selection

Answer:

YES

NO

Comment:

How do you cope with it? How do you collect FWA data? How do you assess data on FWA when defining intervention areas?

CZ response:

YES

We would like negotiate that with colleagues who have already solved this.

Cost reduction





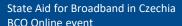
Cost reduction

- Cost reduction = Access to infrastructure (sharing) and Coordination of civil works
- Now we have information (DTM) available. We require to reduce costs at least in subsidy projects (when BBCRD is not much working).
- → Despite, low use of cost reduction options:
 - Disagreement on the financial aspects
 - Resistance from other utilities operators and municipalities (e.g. energy companies - critical infrastructure, time, ...)
 - Telco operators are in weaker position



More complex topics for next sesion

- → How much are the cost reduction options used?
 - With subsidies, the condition is to share, but how to realistically force all entities to share (those who are not operators)
 - According to GIA Report good experiences from Germany, Poland... Best practices?
- Public evidence
 - ▶ Level of detail (BIM, DTM style the path w/o elements, or no precise geodata)
 - Existence and limitation of rights (ownership, rights from sharing IRU, Lien on the infrastructure elements collateral)
- → Methodology of apportioning the costs associated with the coordination of civil work and with access to PH (sharing)
 - Valuation decree or methodology for assessors?

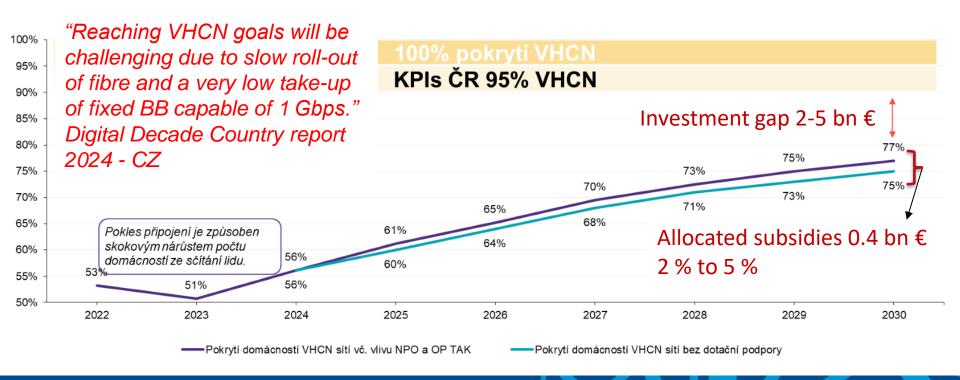


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How to reach the 2030 goals for 1 Gbps?



What to do with the "Remaining 20 %"?

- → Union-level projected trajectories for the digital targets C(2023) 7500, p.15
 - Finds a similar EU trajectory for the Gigabit connectivity KPI:

"The remaining 27% of households still not covered by VHCN will be reached mainly through further FTTP deployments, which will require sustained efforts. It should not be ruled out that a significant share of rural areas will have to be reached by 5G FWA networks."

- → Why only *5G* FWA?
- → Need technology neutrality: **any FWA satisfying VHCN Crit. 2 or 4** (350 Mbps)
- → FWA-VHCN should be an accepted "low-fat" alternative to fibre-VHCN in the most problematic areas (namely in 100 Mbps-white areas for state aid)

Steps to approach the 2030 goals

- → Finish running projects (RRF) + the open call (ERDF)

 30 000 addresses in rural areas + planned another > 30 000
- → Finish the construction law reform (digitisation)
- → Use already existing broadband atlas (DTM) and employ GIA
- → Further support in 2028+ period

In area with Threshold speed [Mbps]	Based on	Min. Target speed	VHCN level by BEREC 23(165)
100 white	GBER	350 Mbps	At least crit. 2 or 4 (any FWA)
300 white&grey	notification	1 Gbps	Only crit. 1 or 3

Thank you for attention!

We welcome your further suggestions before next event

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or to BCO EU to distribute everyone.



