



DIGITISATION: ECONOMIC AND SOCIAL IMPACTS IN RURAL AREAS

# Introduction to DESIRA (Digitalisation: Economic and Social Impact in Rural Areas)

Gianluca Brunori

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#DESIRA202  
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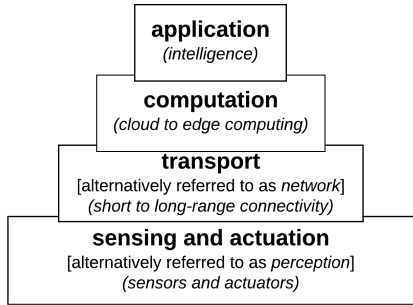


## DESIRA overall goal



Improve the **capacity of society and political bodies** to respond to the challenges of digitalisation in rural areas, agriculture and forestry

# Strengthening the capacity of rural actors: the toolkit of digital tools



Taxonomy of digital technologies



forestry



agriculture



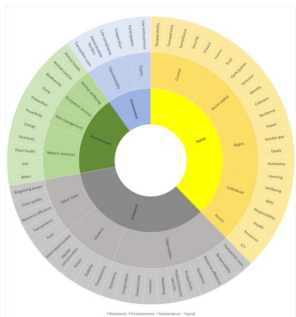
rural area

*used in*

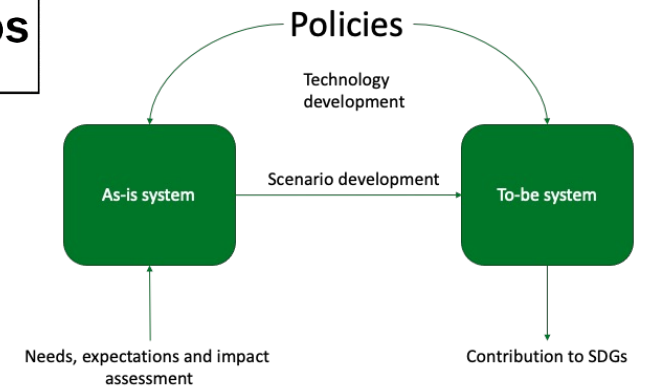
**application scenarios**

*producing*

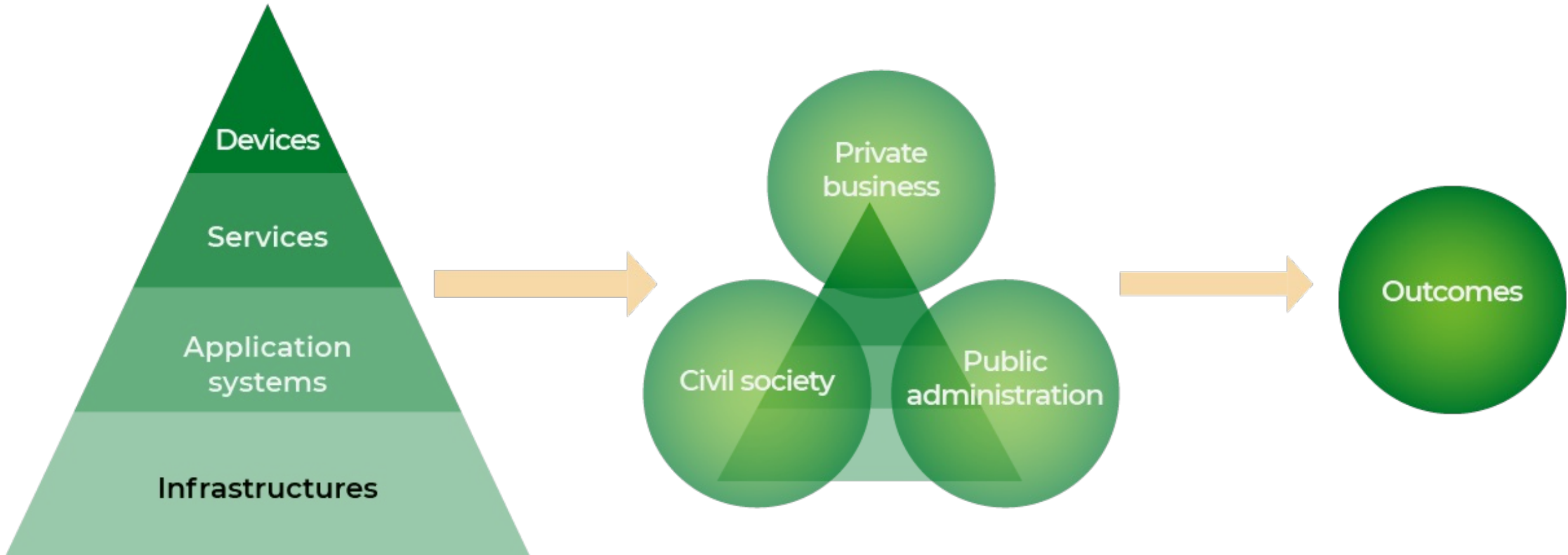
**socio-economic impact**



Taxonomy of impacts



# What is the domain of digitalisation?



# Studying digitalisation: Socio-cyber physical systems



# Main DESIRA messages



Technology development can (and should) be steered



Sustainable digitalisation needs ad hoc rural focused strategies



Digitalisation strategies should be centred around problems



Digitalisation strategies should be coordinated with other rural policies

# Main achievements



## Conceptual development

Conceptual framework

Pan-European socio-economic assessment

SESI indicators

Education, dissemination

## Capacity development

Inventory

Taxonomy

LL Training

Practice abstracts

## Technology development

Virtual Research Environment

Dashboard

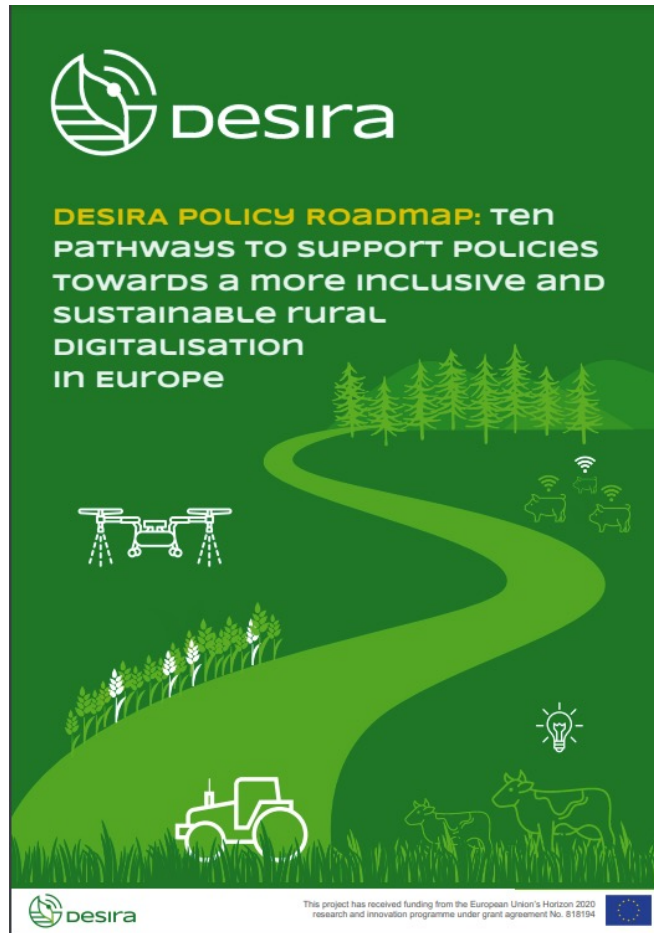
## Policy influence

Rural Digitalisation Forum

DESIRA Policy analysis

DESIRA Roadmap

# The DESIRA roadmap









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Thank you!

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